



Nebraska Trucking Association

2022 SPONSORSHIP & EXHIBITOR GUIDE



2022 Major Events

SAFETY SUMMIT

March 17-18, 2022 | South Sioux City | Marriott Riverfront Conference Center

Audience: Executives, operation managers, safety directors and trucking suppliers

Event: Networking, Education, Exhibitors

Special: This year the event will be managed and marketed by three states. The Iowa Motor Truck Association, Nebraska Trucking Association and the South Dakota Trucking Association

SPRING CONFERENCE

May 20, 2022 | Mullen, Neb. | Dismal River Golf Club

Audience: Executives, operation managers, safety directors and trucking suppliers

Event: Golf, Trap Shoot, Networking

Special: This event includes a Board of Directors Meeting and only members of the NTA can attend.

NEBRASKA TRUCK DRIVING CHAMPIONSHIPS

June 2-4, 2022 | Grand Island | Fonner Park

Audience: Professional drivers, Nebraska State Patrol, executives, operation managers, safety directors and trucking suppliers

Event: Truck driving competition, Nebraska State Patrol inspection championship, awards and banquet

Special: This event also bring plenty of trucking families and community support.

NEBRASKA LOGISTICS COUNCIL GOLF FUNDRAISER

Aug 12, 2022 | Omaha | Pacific Springs Golf Club

Audience: Trucking and supply chain executives, operation managers, safety directors and trucking suppliers

Event: Golf, auction, networking. Fundraiser for logistics scholarships.

Special: This event has grown extensively year-over-year the 2021 event broke attendance records..

FALL CONFERENCE

Sept. 15-16, 2022 | Omaha | Beardmore Conference Center, Werner Ballpark

Audience: Executives, operation managers, safety directors and trucking suppliers

Event: Golf, networking, truck show, exhibitors, family festival, speakers, annual council meetings

Special: This event includes a Board of Directors and General Membership Meeting and only members of the NTA can attend.

Sponsorship Opportunities

NTA event sponsorship opportunities are available at all major events. The higher the level, the more prominent a sponsor appears during the event. While most events can be consistently priced, the NTA may adjust prices to account for higher facility/event costs.

	PREMIER	DIAMOND	PLATINUM	GOLD
	\$2500	\$1500	\$1000	\$500
Placement on signs, web, registration	#1	#2	#3	#4
Credit in printed program	#1	#2	#3	#4
Attendee list (when requested)	●	●	●	●
Credit during announcements	●	●		
Full-day registration (does not include golf)	2			

ANNUAL SPONSOR PACKAGE

NTA can provide greater value when our partners purchase a sponsorship package covering multiple events throughout the year. The 2022 events include the Safety Summit, Spring Conference, Nebraska Truck Driving Championships, Nebraska Logistics Golf Fundraiser and Fall Conference. Contact Dave Zelnio, Director of Marketing & Communication, to arrange your annual sponsor package dave@nebtrucking.com

BOOTH & TRUCK EXHIBITS \$500

Exhibit at an event. Booths are 8-foot and include electricity and a table cloth. NTA also holds truck displays at the Fall Conference and other events. Includes one all-day registration.

GOLF HOLE SIGN \$125

Your logo will be placed on a sign and appear at a tee during one of NTA's golf events.

PROGRAM ADVERTISING \$500

Half page and full page program ads are available for Spring and Fall Conferences as well as the Safety Summit.



NTA events bring value, visibility

NTA events brings the best of the Nebraska trucking industry for education, networking and activities geared towards trucking and logistics decision-makers who provide essential transportation services to our nation.

NTA educational revolves around the latest trends, compliance rules and safety best practices which will positively impact our workforce. NTA trucking and transportation professionals want to improve their safety management skills, stay current on new regulations and trends, network with other professionals in the trucking industry, and promote highway safety and sharing the roads.

The Nebraska Trucking Association has been connecting our state's trucking industry for 81 years. NTA watches and reacts to legislation. We bring industry leaders together to share best practices. We honor everyone from drivers to dispatchers to diesel mechanics. The NTA family is active and effective. Look around and see where you connect.



Who attends NTA events?

HR manager
Legal/lawyer
Education director
Professional driver

Recruiting professional
Insurance executive
Truck operations executive
Trucking supplier

Government administrator
Executive
Director safety

