



Nebraska Trucking Association

# 2021 FALL CONFERENCE

September 9-10, 2021 | Omaha, Nebraska

*Fall Conference '21*  
NEBRASKA TRUCKING ASSOCIATION

Sponsorship and exhibitor guide



# About the Fall Conference

The NTA Fall Conference brings the best of the Nebraska trucking industry for education, networking and activities geared towards trucking and logistics decision-makers who provide essential transportation services to our nation.

The educational content at the Fall Conference revolves around the latest trends, compliance rules and safety best practices which are will positively impact our workforce.

This council is for trucking and transportation professionals who want to improve their safety management skills, stay current on new regulations and trends, network with other professionals in the trucking industry, and promote highway safety and sharing the roads.

## Your NTA

The Nebraska Trucking Association has been connecting our state's trucking industry for 81 years. NTA watches and reacts to legislation. We bring industry leaders together to share best practices. We honor everyone from drivers to dispatchers to diesel mechanics. The NTA family is active and effective. Look around and see where you connect.

## New this year

We've organized the Fall Conference a bit differently. It starts with a golf outing Sept. 9 at Tregaron Golf Course concluding with the traditional chairman's reception at the course.

Sept. 10 events kick off at the Beardmore Conference Center where we'll hold a truck show and displays and welcome top speakers.

The events end at Werner Park with industry awards, family festival and fireworks.

# Who attends NTA Events?

HR Manager  
 Legal/lawyer  
 Education director  
 Professional Driver

Recruiting Professional  
 Insurance executive  
 Truck Operations Executive  
 Trucking Supplier

Government Administrator  
 Executive  
 Director Safety

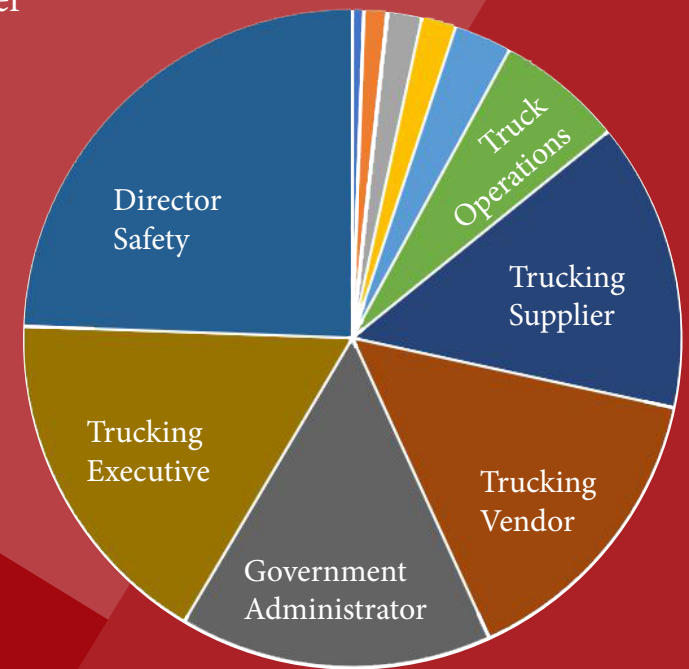


137 attendees  
 21 cities\*

\*2020 Fall Conference



21 exhibitors  
 including new  
 truck dealers



# SPONSOR AND EXHIBITOR OPTIONS

## PREMIER SPONSOR

\$2500 regular | \$5000 Fireworks Sponsor

Package features & benefits

- No. 1 on all signage, announcements, emails and website
- Free 8-foot exhibitor booth
- Two free registrations

## EXHIBITOR TABLE OR TRUCK SHOW

\$500 regular

8-foot exhibitor table with table cloth

Includes one free registration

Truck & trailer show spots are available for the Fall Conference.

## DIAMOND SPONSOR

\$1500 regular

Package features & benefits

- No. 2 on all signage, announcements, emails and website

## MORE SPONSOR OPPORTUNITIES

GOLD SPONSOR - \$500 - No. 3 on all signage, announcements, emails and website

GOLF HOLE SPONSOR - \$125 - available at all NTA Golf Events

PROGRAM ADVERTISING - \$500 half page, \$1000 full page

## PLATINUM SPONSOR

\$1000 regular

Package features & benefits

- No. 3 on all signage, announcements, emails and website



Sponsorships are available on each event registration.

<https://members.nebtrucking.com/events>

Or, feel free to reach [dave@nebtrucking.com](mailto:dave@nebtrucking.com), 402-219-1174 to arrange a sponsorship.