



**NEBRASKA TRUCKING
ASSOCIATION**

nebtrucking.com

NEBRASKA TRUCKING ASSOCIATION: BENEFITS + EVENTS



ATLAS

New to NTA?

At Nebraska Trucking Association, you'll find a vibrant community of trucking and logistics professionals who count on each other and their allied vendors to make our Cornhusker state the best environment to move goods.

The best value for your membership dues comes from the long-term relationships you will build. The best place to meet fellow members is by attending and volunteering at NTA events.

Your association is also building an impressive list of benefits to leverage your membership into everything from product and fuel discounts to health insurance. We like to say that NTA brings strength in numbers.

So warm your engines, set your speed and put it in cruise as we navigate your Nebraska Trucking Association membership.



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Benefits

By joining your Nebraska Trucking Association, you've opened your operation to great benefits which will save you time and money. The NTA is constantly seeking new partnerships to bring more value to members. It's always a good idea to check nebtrucking.com/benefits for updates.

HEALTH INSURANCE

The Nebraska Trucking Association Health Benefits Alliance provides a healthcare plan for exclusively for members of the Nebraska Trucking Association. With this plan, NTA members, and their families, will benefit from association-based pricing, stability at renewal time, along with discounted rates for many supplemental plans. The ACA compliant plan leads to insurance through Blue Cross Blue Shield of Nebraska.

COMPLIANCE TRAINING & ADVICE

Nebraska Trucking Association partners with federal, state and local agencies to track the latest developments with regulations and compliance to ensure your drivers move your freight without worry when passing through scales or participating in carrier enforcement inspections. The most efficient way to manage compliance is prevention. NTA Safety & Training is available for on-site compliance audits, one-on-one consultation and training. In other words, call us before a problem and, when things go awry, call again. We may not have a perfect solution, but we're ready to help.

HR MANAGEMENT SOFTWARE

Any employer who tackle benefits, compliance and communications for their employees will benefit from human resource management software (HRIS). NTA members are eligible to access Employee Navigator software to centralize HR records on line and sync benefits, compliance and communications.

FUEL DISCOUNTS

NTA member Pilot Flying J has partnered with your NTA to bring account management and potential savings for those using their stations. Flying J offers everything from fuel to snacks and parking. Their Fleet Card offered to NTA members is worth a look.

PRODUCT & SERVICE DISCOUNTS

NTA offers members a host of product discounts that covers everything from discounted hotels and car rentals to safety boots.

MUCH MORE

Nebtrucking.com also lists accident insurance, critical illness insurance, dental, vision, hearing, prescription drugs, whole life and more.



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Events

Imagine a professional driver backing a rig through barricades with about a foot of clearance on each side then bringing the truck to a full stop on a line the size of a dollar bill. That's just one challenge at the Nebraska Truck Driving Championships.

Imagine an event where a nationally-renowned economist discusses trucking in our state or the head of the Department of Transportation unveils an innovative plan to complete the long-awaited Lincoln bypass. That's just a taste of knowledge gleaned at our Fall Conference.

Just about every month, your association brings programming to educate the industry and offer a place to meet others in the industry for fun and sharing of best practices. Let's look at some of the great events offered by your Nebraska Trucking Association:

SAFETY SUMMIT

The NTA Safety Management Council is a very active group of industry volunteers who bring great speakers and events to our state. The biggest event for this council is the Safety Summit held in January or February. The two-day event brings safety managers, fleet owners, maintenance managers and other key leaders from Nebraska and surrounding states. Speakers cover the latest from OSHA, CVSA and FMCSA. Guests get insight and motivation while learning the latest from trucking and logistics exhibitors.

SPRING CONFERENCE & BOARD MEETING

The association holds its spring board meeting every year, usually in May. The board hears reports from various committees and the association president. Then we welcome an industry speaker as lunch is served. After the meeting, attendees hit the links for 18 holes of golf and finally end the day with golf prizes.

NEBRASKA TRUCK DRIVING CHAMPIONSHIPS

Held at the Nebraska State Fairgrounds, Fonner Park, Grand Island, drivers representing NTA companies compete for state championship trophies in multiple truck classes like Step Van, Sleeper Trucks and Twins. Dozens of NTA volunteers work the course with set up, judging and more. The two-day event includes a fun reception, great meals, and an awards banquet. New NTA members should save the date for the NTDC. It's a treat.



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Events

FALL MANAGEMENT CONFERENCE

Every year, a two-day event is held absolutely packed with activity. Members can choose to compete in a trap shoot and golf tournament. An exhibitor hall brings great industry suppliers and speakers fill the day with education. Annual meetings are held for the board and all councils. Meals are offered throughout the event and the annual Awards Banquet honors Safety Director of the Year, Fleet of the Year, Driver of the Year, Dispatcher of the Year and more. This is another can't miss event!

LUNCH & LEARNS

The NTA Safety Management Council ensures that education and networking reaches multiple communities throughout the state and that the flow of events happen throughout the year with Lunch & Learns. Topics range from Clearinghouse regulations to Suicide Prevention. Lunch & Learns mainly bring managers and directors, but drivers attend as well. The Driver of the Month is awarded at each Lunch & Learn with plaques presented by Safety Management Council and the Nebraska State Patrol. New NTA members will have a great opportunity to meet others and get more involved at these Lunch & Learns.

SUPERTECH

Recognizing the high value our industry places on skilled diesel technicians, the Nebraska Trucking Association holds a state-wide competition called SuperTech. Shops encourage their techs to compete to polish their skills and vie for the honor as best in Nebraska, and to get a chance to win the national SuperTech competition.

NEBRASKA LOGISTICS COUNCIL GOLF FUNDRAISER

The Nebraska Logistics Council operates through the Nebraska Trucking Association and reaches related industries with school outreach and events that encourage youth to consider a career in logistics. The Annual Golf Fundraiser, usually held in August, first awards scholarships to students seeking a career in logistics at a Nebraska college. The event also includes raffles and an 18-hole golf event with hole prizes and food delivered at the end of the day.

AND MORE

It's hard to discuss all NTA activities because we respond to industry needs and honor our councils who will boost their activities with school visits, industry truck shows, receptions and more. Members all receive the Good to Know e-newsletter every week so the latest happenings are available at the click of a mouse.



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Sponsorships & Directory

Reaching the Trucking Industry can be done through your Nebraska Trucking Association network of people. Every member has an opportunity to define their business category to appear on the print-ed and on-line directory. The key is to get familiar with the Hub and to ensure your company's information is up-to-date with the proper categories (i.e. insurance, refrigerated trucks, etc.) NTA events and communication reaches major carriers and allied companies throughout the state and nation. NTA membership includes more than 790 companies and growing.

Event sponsorship levels in order:

- Presenting
- Diamond
- Platinum
- Gold
- Silver

Unique sponsorships

- NTA Women's Council Annual Partner
- Event lanyards
- Trade show exhibitor
- Provide equipment sponsor for truck driving championship
- T-Shirts
- Program ads
- Gift cards
- Lunch & Learn sponsor
- Park a new truck inside Fall Conference or Safety Summit
- Reception
- Golf hole
- Speaker
- Entertainment
- Truck show exhibitor



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Volunteering

NTA volunteers are the backbone of our activities. They judge contests, determine scholarships, drive membership and oversee operations. Volunteers coordinate the Nebraska Truck Driving Championships and they manage Lunch & Learn education.

Besides a heart for giving, these volunteers make great friends and industry connections to enhance their lives and their careers.

Make your NTA membership count. Volunteer at an event or a council. The attached form is available for you to indicate interest and welcome a call to make it happen.

SAFETY MANAGEMENT COUNCIL

This council is for the fleet safety professional who wants to improve their safety management skills, stay current on new regulations and trends, network with other safety professionals in the trucking industry, and promote highway safety and sharing the roads. The SMC meets nearly every month, so there's plenty of opportunity to stay engaged.

NTA WOMEN'S COUNCIL

Nebraska Trucking Association officially chartered and organized a women's council to Support, Educate & Empower a young generation of women to consider the trucking industry as a career. Volunteer to reach middle and high school ladies considering their careers. Join the NTA WC for great networking opportunities as well.

NEBRASKA LOGISTICS COUNCIL

Nebraska Logistics Council professionals advance education and promote networking in the area of worldwide transportation, warehousing, distribution and logistics. Members include corporate officers from Fortune 500 companies; account executives, logistics support staff and, one-person organizations. NLC also reaches out to middle and high schools and holds fundraisers for scholarships.

ALLIED COUNCIL

Allied Industry Council is a business partnership that supports educational efforts and leadership opportunities for trucking service and product providers to advance Nebraska's truck carriers.

NEBRASKA TRUCK DRIVING CHAMPIONSHIP

Nebraska Truck Driving Championships highlight the best professional truck drivers in the state. Competitors demonstrated knowledge, talent and skills which focus on what it takes to be a safe driver on our streets and highways. This is the biggest volunteer opportunity for the Nebraska Trucking Association and it brings members from every corner of our membership.



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Member Interest Survey

NAME _____

CHECK YOUR INTEREST & WE'LL CONNECT YOU!

PERSONAL AND VOCATIONAL DEVELOPMENT

- ☐ DOT Compliance Training
- ☐ Executive Training
- ☐ Safety Training
- ☐ Certification

BENEFITS

- ☐ Health Insurance
- ☐ HR Management Software
- ☐ Product & Service Discounts
- ☐ Voluntary Benefits (dental, vision, life, critical illness & accident insurance)

VOLUNTEERING

- ☐ Allied Council
- ☐ Safety Management Council
- ☐ NTA Women's Council
- ☐ Nebraska Logistics Council
- ☐ Nebraska Truck Driving Championship

EVENTS

- ☐ Safety Summit
- ☐ Spring Conference
- ☐ Lunch & Learns - month _____
- ☐ Nebraska State Truck Driving Championship
- ☐ SuperTech
- ☐ Nebraska Logistics Council Golf Fundraiser
- ☐ Fall Conference

SPONSORSHIPS

- ☐ I'd like to provide a sponsorship at an event
- ☐ I'd like to exhibit at an event
- ☐ I'd like to arrange an annual sponsorship for a variety of events

OR...CONTACT US & WE'LL TALK! 402-476-8504

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