

NEBRASKA Trucker

LOOKING FOR A WAY TO
GET YOUR BUSINESS IN
FRONT OF NEBRASKA'S
TRUCKING INDUSTRY?

REACH THE DECISION MAKERS THAT SPEND OVER **\$100 MILLION ANNUALLY**

6,600 READERS ANNUALLY IN PRINT AND ONLINE

MORE THAN 780 MEMBER COMPANIES AND GROWING

FOR MORE INFORMATION

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SPECIFICATIONS

COLOR SPACE: Full Color

FREQUENCY: Bi-Monthly

BINDING: Saddle-Stitch

TRIM SIZE: 8.375" x 10.875"

The Nebraska Trucker magazine is published and distributed bi-monthly. It is mailed to all NTA members and contains information about upcoming events, current legislative issues, education highlights and articles of interest to the trucking industry. Be part of this exciting and innovative publication!

AD RATES

PRINT ADS	1 ISSUE	3 ISSUES	6 ISSUES	WEB LINK
Double Truck (2-page spread)	\$2,600	\$1,999	\$1,900	\$169
Back Cover	\$1,925	\$1,625	\$1,425	\$169
Inside Covers	\$1,825	\$1,625	\$1,425	\$169
1/2 Double Truck (2-page spread)	\$1,525	\$1,325	\$1,075	\$169
Full Page	\$1,325	\$1,175	\$975	\$169
2/3 Page	\$1,155	\$1,000	\$820	\$169
1/2 Page	\$1,015	\$875	\$715	\$169
1/3 Page	\$700	\$625	\$550	\$169
Business Card	\$550	\$450	\$375	\$169

DIGITAL BANNERS	1 ISSUE	3 ISSUES	6 ISSUES	WEB LINK
Exclusive (2 Banners)	\$899	\$879	\$839	INCLUDED
Full Side Banner	\$499	\$479	\$449	INCLUDED
Double Box	\$399	\$379	\$369	INCLUDED
Single Box	\$249	\$239	\$229	INCLUDED

